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California Polytechnic State University

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FOR IMMEDIATE RELEASE

**Cal Poly-Community Research Partnership Schedules Talks
on Venture Capital, Patents April 10 & 15**

SAN LUIS OBISPO -- Cal Poly and its community partners in the developing California Central Coast Research Partnership -- known as C3RP -- next week begin a series of public lectures by business leaders on topics in business and technology.

On Thursday, April 10, David Cremin, managing partner of the DFJ Frontier Fund, will speak on "Venture Capital for Your Idea." The talk will be 11 a.m.-noon in Chumash Auditorium in the University Union. Everyone is invited to the free presentation.

In an April 15 talk titled "All About Patents," Thomas F. Lebens, a patent attorney with the San Luis Obispo firm of Sinsheimer, Schiebelhut and Baggett, will discuss what's required to patent ideas. The free program will be 11 a.m.-noon in Room E-27 of the campus's Science Building.

Cremin has a variety of experience in entrepreneurship and venture capital. He was a founding partner of the fund-management, fund-raising and portfolio-management firm Zone Ventures and was founder and CEO of Vis-à-Vis Entertainment, a music publishing and digital media company. He also spent several years touring as a professional musician and recording artist for several music companies. He earned a bachelor's degree in industrial engineering from Stanford University.

Cremin is interested in discussing early-stage ideas for specific venture-capital investment and will be available after his talk to speak with individuals from campus and the community.

Lebens has aided clients with patent applications for more than a decade and has experience in issues of intellectual property and

business strategy. In his practice he emphasizes a variety of technical fields. He earned a bachelor's degree in electrical engineering from Cal Poly and his law degree from the University of San Diego School of Law.

For more information or to sign up for future announcements, contact Mike Manchak, C3RP project manager, at 756-5551 or mmanchak@calpoly.edu or visit the technology park initiative's Web site at www.c3rp.org. The C3RP project is coordinated by Cal Poly's Research and Graduate Programs office.

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